



### *Internet Yami-Ichi*

Ljubljana's main market square

Saturday, May 22, 2021

Organized by [Aksioma – Institute for Contemporary Art Ljubljana](#)

In collaboration with [Kino Šiška Centre for Urban Culture](#)

And the [Computer Museum of Ljubljana](#)

---

Since 2012, the Internet Yami-Ichi has been bringing internet culture all around the world, in brick and mortar venues. It made it in Tokyo and Brussels, Toronto and Madrid, in festivals such as Transmediale, Berlin and Ars Electronica, Linz, in venues like Tate Modern, London and HeK - Haus der elektronischen Künste Basel, with coverage on the *Village Voice* and *The Guardian*.

The Internet Yami-Ichi wants to be a meeting place for internet-based communities, showing and selling digital as well as physical artifacts loosely related with internet cultures, and enjoying freedom and a will to experiment and research that on a hyper-regulated and commodified internet is slowly fading out.

By bringing this open format **for the first time to Ljubljana**, Aksioma wants to experiment with a fresh, dynamic format, and to create a bridge between local and international creators, between generations of internet users, and between fields of activity and communities that rarely have the chance to share the same space.

## THE CONTEXT

The context is offered by the eleventh edition of the [Tactics&Practice](#) series of conferences and seminars that Aksioma has been organizing since 2010. This edition, curated by the Italian art historian, curator and lecturer [Valentina Tanni](#), focuses on the kaleidoscopic and chaotic world of **online participatory culture** and in particular on the **Internet memes**, in all their different forms and declinations - image macros, videos, photo-fads, catch-phrases and performative chains.

## (SPECIFIC) FORMAT

Given the current epidemiological situation we are forced to move the entire conference online. For this reason, it seems even more relevant to make the Internet Yami-Ichi happen and make it appear in one of the few places we are still allowed to go and which, by default, is designed for interaction and trade: **the central fruit and vegetable market of Ljubljana!**

Using bicycles with a front cart, we will be able to offer our goods by cruising within the market and along the banks of the Ljubljanica river, passing through the heart of the city of Ljubljana: the [Prešeren square](#). The temporary parking point for bicycles/stalls will be the [Butchers' Bridge](#), a must for anyone who wants to reach the market from the opposite bank of the river.

## METHODS

To get all this done in time, we decided to act on two fronts at the same time:

- 1) to launch an open call for Slovenian producers and
- 2) to urge the community of international producers to send us the best of their products.

Aksioma will take care of compensating the shipping costs (both incoming and outgoing), managing the reports of the goods sold, transferring the sales revenues, and finally returning the unsold goods to each of the producers.

We would also like to involve flesh and blood "avatars" to represent and voice each vendor. Or, together with you we would like to study an original way that allows the public to interact directly with the producers. A special Telegram channel?

## HOW TO PARTICIPATE

- send us the filled form **as soon as possible** and **not later than 22 April 2021** to [marcela@aksioma.org](mailto:marcela@aksioma.org)
- we'll announce the list of selected works by 25 April 2021
- we'll be in touch with the selected producers and organize the shipping of the products between 25 April and 7 May 2021.

## APPLICATION FORM

Please send us a PDF document including following information:

1. Name and surname
2. Nickname
3. Description and images of the product(s) you'd like to sell
4. Quantity available
5. Price
6. Dimensions of the package for the shipping
7. Address for the pick-up
8. E-mail contact

**Deadline:** 22 April 2021

**Contact:** [marcela@aksioma.org](mailto:marcela@aksioma.org)